

Another Escape

Privacy Policy!

Another Escape is committed to protecting your privacy. Another Escape takes a proactive approach to user privacy and we ensure that all of the necessary steps are taken to protect the privacy of our users throughout their visiting experience to www.anotherescape.com and we ensure that we only use your information in the ways that we have explained below.

This privacy policy explains what information is collected on the **Another Escape** website (<http://www.anotherescape.com>), how it is collected, what we use it for and how it may be used in the future.

www.anotherescape.com complies with all UK national laws and requirements for user privacy, as well as the European data protection law, known as the General Data Protection Regulation (GDPR will be effective as of May 25th 2018).

We will only provide your shipping information to our fulfillment partner JG Palmer LLP, who also trades under the business name Newsstand, this information is emailed directly by us as a password encrypted spreadsheet. We will never sell, rent or give any of your personal information to any company or organisation for purposes other than shipping products to our direct customers.

INFORMATION COLLECTED:

Another Escape and <http://www.anotherescape.com> collects the details provided by you and from your use of our service, and your visits to our web site. We may collect additional information that you provide when giving us feedback or other communications. We also monitor customer traffic patterns and site use, which enables us to improve the service and products that we provide.

Please note that there may be instances where it may be necessary for us to communicate with you, in any event, for administrative or operational reasons relating to our service.

Personal Data Gathered Through Our Online Store

Another Escape website uses Craft CMS platform (www.craftcms.com) alongside the Craft Commerce plugin to handle all of our online transactions within the Another Escape online shopping cart. Both Craft CMS and Craft Commerce have stringent data security and privacy practices in place which can be reviewed [here](#).

When you order products through our online store (<http://www.anotherescape.com/shop>), we will ask you to provide us with certain personally identifiable information that can be used to ship product, contact or identify you ("Personal Data").

Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City, Country
- Cookies and Usage Data

Unless you opt-in to our newsletter, we will only ever use your contact details to communicate with you regarding your order or in replying to customer service enquiries, this may include shipping status, returns, and general customer service.

Third-Party Payment Processors

We use two, third party payment processors, [Stripe](#) and [Paypal](#) for all payments. Another Escape does not store credit card details and instead relies on Stripe and Paypal for this.

We use these third party payment processors to process payments made to us. In connection with the

processing of such payments, we do not retain any personally identifiable information or any financial information such as credit card numbers. Rather, all such information is provided directly to our third party processors, Stripe and Paypal, whose use of your personal information is governed by their own privacy policies, which may be viewed at <https://www.stripe.com/us/privacy> and <https://www.paypal.com/en/webapps/mpp/ua/privacy-full>.

DISCLOSURES OF YOUR INFORMATION:

When ordering from our online store you are consenting to the disclosure of your personal information to our fulfillment partners who have sufficiently robust processes in place to ensure the security of your personal information whilst it is in their care. This includes our fulfillment partner, JG Palmer LLP trading under the name 'Newsstand' (<http://www.newsstand.co.uk>) – who are GDPR compliant and who we share customer order mailing information with, where we strictly use password-encrypted spreadsheets.

We will never pass on your personal data to anyone else, except for any successors to our business or companies who work on our behalf. We may also use and disclose information in aggregate (so that no individual customers are personally identified) for marketing and strategic development purposes.

THIRD PARTY WEBSITES:

Our website may contain links to other web sites that are outside of our control and therefore are not covered by this Privacy Policy. We can take no responsibility for their own terms or privacy policies, so you should read theirs if you're concerned.

This website may also contain sponsored links and adverts. These will typically be served through our advertising partners, who have their own detailed privacy policies relating directly to the adverts that they serve. Clicking on any such adverts will send you to the advertisers website through a referral program which may use cookies and will track the number of referrals sent from this website.

USE OF COOKIES:

Cookies are small files saved to the user's computer / device that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers / devices they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses cookies to better the users experience while visiting the website. Most browsers allow you to turn off the cookie function. If you wish to know how to do this please look at the help menu on your browser.

WEBSITE STATISTICS:

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer / device in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can read Google's privacy policy here for further information [<http://www.google.com/privacy.html>].

EMAIL NEWSLETTER:

This website operates an email newsletter program, used to keep its subscribers in the loop about news, products, events and services supplied by this website and Another Escape. We are GDPR compliant, and over the years and various website design iterations, we have always chosen an opt-in approach to our email newsletter sign-ups.

We use MailChimp (<http://www.mailchimp.com>) to store and manage data on our subscriber lists, this data is only ever used by, and for Another Escape's own email marketing, maintenance and customer service – and we only store the data you explicitly give to us.

Users can subscribe to our newsletter through an online form found in the footer of our website, through a pop-up window on our website, as well as through our Facebook page and during the final checkout stage of our online store, where we also provide a clear opt-in check box to explicitly ask for your permission.

Other email newsletter subscriptions options include manual sign up forms at events, which are processed through prior written agreement, and whereby the user must tick a check box and signature a form to opt-in to this service.

No personal details or email addresses are passed on to third parties nor shared with companies / people outside of the company that operates this website or those working on their behalf.

Email marketing campaigns published by Another Escape may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity.

This information is used to refine future email campaigns and supply the user with more relevant content based upon their activity. Subscribers are given the opportunity to change subscription settings, opt-out or un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign.

SOCIAL MEDIA PLATFORMS:

The Another Escape website enables users to use social media sharing buttons which help and enable users share our websites content directly to [Facebook](#), [Twitter](#) and [Pinterest](#). Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

PERSONAL DATA ACCESS RIGHTS & DELETION:

You have a right to access the personal data that is held about you. To obtain a copy of the personal information Another Escape holds about you, or to request that your data be deleted, please email privacy@anotherescape.com, and we'll happily sort that out for you.

This Privacy Policy may change in the future and therefore in order to keep up to date with any necessary changes we encourage you to check back often.

IF THERE IS ANYTHING THAT YOU FEEL NEEDS FURTHER EXPLANATION OR YOU HAVE ANY QUERIES PLEASE SEND ALL CORRESPONDENCE TO PRIVACY@ANOTHERESCAPE.COM

THANK YOU FOR YOUR INTEREST IN ANOTHER ESCAPE